

COMMERCIAL Broker

The magazine for the National Association of Commercial Finance Brokers

Commercial Broker – NACFB magazine

The NACFB Magazine, Commercial Broker, is the leading publication in the UK commercial finance space. Distributed via post to all stakeholders and available digitally to anyone with an interest in the sector. The monthly magazine runs for ten issues a year and features news and updates from the NACFB, insight and expert thought-leadership from industry figureheads alongside training and educational pieces designed to help our readers' businesses prosper.

As a non-profit organisation, the primary aim of the publication is to share high-calibre thought-leadership pieces, whilst providing a platform to promote the latest products and industry insight. The magazine is not designed to be an income generator for the Association. All thought-leadership pieces from NACFB Patrons will remain at no cost, more overtly advertorial pieces though will incur a fee as outlined in the rate card.

About the NACFB

The National Association of Commercial Finance Brokers (NACFB) is the UK's flagship trade body for commercial finance brokers. The NACFB comprises over 1800 commercial finance brokers covering the whole of the UK. Our aim is to be the professional association of choice for all commercial finance brokers and lenders servicing the needs of business borrowers and property investors.

Contact

We are asking all our stakeholders to support the magazine not just in the form of advertising, but also by sharing with us your expert insight, detailed knowledge and industry experience in the form of thought-leadership and feature articles. Contact us today to discover how you can make the most of the magazine:

Email: kieran.jones@nacfb.org.uk

Phone: 020 7101 0359

2020 Rate Card

NACFB Patrons can advertise in the magazine at a discounted rate. The range of options available alongside pricing can be found below. We offer **5%** and **10% discounts** on half- and full-year contracts respectively.

Advert type	Per Issue Price + VAT (Non-Patron)	Per Issue Price + VAT (NACFB Patron)
Back Cover	1450	1260
Inside Front Cover	1200	1050
Inside Back Cover	1200	1050
Full Page	1050	900
Half Page	750	580
Advertorial	1450	1260
A5 Insert	1350	1160
Belly Band	n/a	2630